



Dear Prospective Sponsor,

The Wings of Omaha Track Club would like to invite you to support a Youth Sport Team serving the Inner City Youth in the Omaha area. The Wings are a diverse track team starting its 8 year of competition. Our team provides a new option in Nebraska for youth individuals between the ages of 6 - 18 to learn and master their skills in the sport of Track and Field. The Wings are affiliates with USA Track and Field supporting competition in local, regional and national meets.

Our goal is to develop young individuals that will act as role models in their local communities in academics, as well as athletics. Our mission is to teach the fundamentals of track and field, fostering self-discipline, goal setting and goal attainment while developing the self-confidence in youth athletes to apply these attributes to reach higher academic achievements.

One of the toughest tasks that face any non-profit organization dedicated to youth sport of any kind is providing quality uniforms and equipment on a very limited budget. In addition, we must also cover operating expenses for track usage; meet fees, association fees and travel expenses, insurance, etc. The Wings of Omaha Track Club offer alternative options to participants who are unable to afford the cost of participation in our program. It is our belief that no child shall be denied the opportunity to participate due to financial disadvantages.

As you can imagine, operating a new youth track and field program requires a sizable investment, especially in the first year. The fact that we are a non-profit organization and have no permanent source of funding makes it imperative that we solicit funding from corporations, small business and individual donors who believe in youth sports and the positive effect they have on today's children and their futures.

The Wings of Omaha Track Club needs your support. All amounts of donations are accepted. Please take into consideration that all donations are tax deductible. Our Tax ID # 35-1475847 is. We thank you in advance for your time and consideration of our request. If you have any questions, please contact Tony Welchen at 402-598-4962.

Sincerely,

Tony Welchen

Welchen@cox.net

402-598-4962





Greeting from the Wings of Omaha Track Club, a community based, non-profit organization aiming to serve inner city youth of the Omaha metro area.

We would like to invite you to consider a partnership with our organization by providing our team members with the wide array of services mentioned in your brochure. Your organization will assist in our efforts in implementing and executing our mission; which is to teach the fundamentals of track and field, foster self-discipline, goal setting and goal attainment while developing the self-confidence in young athletes to apply these attributes to reach higher academic achievement.

As a coach and parent of the Wings, we take pride in serving as a positive alternative for youth since there are so many youth choosing to participate in negative activities. The parents of our athletes are committed to deterring their children from falling prey to negative distractions and we guarantee their support in your efforts.

We service youth ages 4 – 18; providing not only track and field instruction, but emphasizing the importance of academics, good moral conduct and more importantly leadership.

Leadership is a viable component of our program since it is our role to build future leaders. Leadership encompasses a multitude of skills such as; giving feedback appropriately, accepting criticism, role-modeling, displaying initiative, attempting new tasks, self-evaluation and motivating others to keep striving for success. Our youth are offered an opportunity to establish and maintain these skills by serving as team captains and assistant team captains. These appointed members sign a contract outlining their role and participate in portions of our team meetings to ensure the coaches are always intact with the voices of our youth. More importantly, some members have solicited leadership roles by volunteering to create and manage our team website.

Your investment will not only assist in covering operating expenses, association fees, travel cost, insurance and uniforms, but it can make the difference in paving a positive future for our members.

To emphasize your investment will be worthwhile; in 2010 five team members qualified to participate in the United States Association Track and Field Nationals. A number of our youth placed on honor roll, received positive reports regarding classroom behavior and serve in some type of leadership role either at school or in their local church.

We do not measure our members by the number of 1st place wins, but by the smiles on their faces crossing the finish line and reporting they tried their best to reach their personal goal. We are even more pleased when our members openly congratulate all those competitors that placed ahead of them and behind them.....that takes character.

Our team equation is Speed + Dedication + Self Discipline = Winners

Thank you for your time and consideration. We look forward to your contribution.

If there are any additional questions, please feel free to contact me at your convenience.

Respectfully Submitted,

Tony Welchen
Wings of Omaha Track Club





wingsofomaha.com

Wings Track Club

Background

The Wings of Omaha Track Club was established in 2001 to provide the inner city youth of Omaha and the surrounding areas with the opportunity to participate in an organized competitive sport. It is our goal to develop young individuals that will act as role models in their local communities in academics, as well as athletics.

In addition to teaching the fundamentals of track and field, our program will foster self-discipline, goal setting and goal attainment while developing the self-confidence of youth athletes to apply these attributes to reach higher academic achievements.

Organizational Structure

The Wings is administered solely by parent volunteers and coaches dedicated to youth development in inner city Omaha and the surrounding areas. The entire administrative and coaching staff volunteers countless hours of their time without compensation. We have committed ourselves 100% to our youth. It is the Titan's belief that our children are the future and we want to give them every available opportunity to excel.

As most nonprofit organizations, we have no permanent or established source of funding. We are financed primarily from donations, registration fees, sponsorships and fundraisers. As a result, it is imperative that we solicit financial support from those who share our interest in providing positive activities for the youth of Omaha and the surrounding areas. We would like all potential sponsors to know that all donations are tax deductible.

Organizational Affiliates

The Wings of Omaha Track Club affiliates with the USA Track and Field (USATF) supporting competition in local, regional and national meets.

The USATF is the National Governing Body for track and field, long-distance running and race walking in the United States. USATF is a volunteer-driven, not-for-profit organization with a staff of professional program administrators at the National Office in Indianapolis. The mission of the USATF is to provide vision and leadership to the sport of track and field in the United States, and to promote the pursuit of excellence from youth to masters, from grassroots to the Olympic Games. (www.usatf.org)



Sponsorships:

PLATINUM SPONSORSHIPS

Engraved Plaque

Sponsorship Advertised on Web Site

\$1,500- Up

GOLD SPONSORSHIPS

Sponsorship Advertised on Web Site

\$500-\$1,499

DONATIONS

Certificate of Appreciation



Wings Track Club Sponsor/Donation Form

Business/Company _____

Contact _____

Business Address _____

City, State, Zip _____

Phone Number _____

Fax Number _____

Email _____

Sponsor Level:

Platinum \$1,500 _____

Gold \$500-\$1,499 _____

Donations: less than \$500 _____

Thank you for your interest in sponsoring the Wings. Please send the completed information Sheet to:

**Wings of Omaha Track Club
6915 N 118th Circle
Omaha, NE 68142**

Please make checks payable to: Tony Welchen/Wings of Omaha Track Club

*** ALL SPONSORSHIP FUNDING & DONATIONS ARE TAX DEDUCTIBLE *
Our Tax ID # 35-1475847**